



PART IV: OPERATIONS: MAKE IT SO

Now that you own a business, you have to run it!

They say the two happiest days in a boat owner's life are the day he buys his boat and the day he sells it. The day you close a deal and get your new venture up and running is also an exciting day. So is the day you sell it. In between is the hard work. You may find yourself referring to this guide often during these years.