



PART II: FUNCTIONAL SKILLS

Kryptonite: Even Superman has limitations.

I asked Chuck Kersch why he joined Army Special Forces, which led him through a short, harrowing career in southeast Asia.

“I was eighteen, and I knew nothing could happen to me,” he replied.

Many of us feel that way when we are young—invisible, able to do almost anything, ready to go. Later we realize that there were actually some things we did not know. Our parents become wiser as we grow older. We become aware of shortcomings we have in certain areas.

Part II lays out the need to address several areas of business competence in preparation for your life as an entrepreneur.